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Inside AICPA, March 22, 1993

American Institute of Certified Public Accountants (AICPA)

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March 22, 1993

**Inside AICPA
Changes...**

...Starting in this week's issue of Inside AICPA we will announce employees who transfer to a different cost center. We will, of course, continue to cite anniversaries and promotions. Hopefully this will help everyone keep track of their fellow staff members.

...We are also featuring our "award winning" AICPA Departmental Profiles. Jeff Pieper, the award recipient, begins with his write-up on the Circulation Department.

**Staff
Anniversaries**

Congratulations to the following staff members who last week celebrated various anniversaries with the Institute:

Hal Dietrich	Purchasing	29th
Paul Rosenfield	Technical Standards & Services	28th
Pam Mongello	CPE Operations Administration	16th
Steve Geske	CPE Production	13th
Phil Sagazio	CPE Materials Management	8th
Loretta Szabo	Technical Standards & Services	7th
Henrietta Joffe	Membership Administration	6th
Tom Lemmon	Member & State Relations	6th
Teresa Duarte	Customer Service	5th

**Promotions/
Transfers**

Joanne Flood, in CPE Program Development - Self-Study, was promoted from Project Manager to Administrative Manager.

Joanne Lindstrom transferred from Benefits Manager, Human Resources to Research Manager in the Planning & Research Division.

Congratulations and much success in your new positions!

**1993
TEAMWALK**

Employees of the AICPA, their families and friends are invited to join the more than 22,000 walkers in one of the most spectacular events in New York City, the **MARCH OF DIMES TEAMWALK '93**. The 25 Kilometer event will take place on Sunday, April 25, starting at Central Park (79th Street) to Battery Park and back. The monies raised will help the March of Dimes continue its mission of birth defects prevention.

This will be the Institute's seventh year participating in this annual event. Last year, the accounting industry, as a whole, raised over \$100,000 to aid the March of Dimes in their efforts in preventing low birth weight, which is the leading cause of disability and even death among newborns.

As a walker, you will sign up sponsors who pledge from dimes to dollars for each kilometer you complete. On the day of the walk, your sponsor sheet will be validated at checkpoints along the route. Then you can go back to your sponsors, show them proof of how many kilometers you walked, and collect their tax deductible pledges as a donation to help fight birth defects. You do not have to walk the complete route. You can collect for as much as you walk.

Participants can earn valuable prizes, awarded by the March of Dimes, ranging from T-shirts to Televisions, based on the amount collected. It's a great New York event and you are invited to bring a friend or relative as a member of the AICPA team. If you are interested in joining what will be a fun-filled and rewarding day, please contact Kimberley Hines in Human Resources on X3350 for an entry form.

PROFILE - CIRCULATION DEPARTMENT

STAFF:

Jeff Pieper, Walling Almonte, Bill Boyd, Ruth Cowan, Maxine Grant, Bibi Kumar, Gloria Lipman, Ray Powierski, Zeata Ramlall, Matilda Rubino, Prithivee Seunarine and Lena Trubia.

OBJECTIVE:

To service member and non-member **subscription order accounts** for publications using an independently developed software program (Funaro-Lufrano Inc.), resident on AICPA's NY2 AS400 computer. The publications are:

Journal of Accountancy (for non-members)
CPA Examinations
The Tax Advisor (for those not in the AICPA Tax Division)
The CPA Letter (for non-members)
AICPA Meetings subscription service

NEWSLETTERS

CPA Client Bulletin
CPA Client Tax Letter
CPA Health Care Client Letter-(new publication starting April)

LOOSE-LEAF SERIES

AICPA Professional Standards*
Audit and Accounting Guide*
Audit and Accounting Manual
FASB Accounting Standards-Current Text
Financial Statement Preparation Manual
Quality Review Program Manual
Technical Practice Aids*

ELECTRONIC RESEARCH SERIES

APG Bank Compliance Checklists-(new publication starting April)
CD-NAARS'92-(new publication starting April)
Index to Accounting and Auditing Technical Pronouncements

* these loose-leaf publications are also available electronically.

ACTIVITIES:

Our staff of twelve cover all subscription functions including phone inquiry, subscription order and payment (check and credit card) entry, keeping ledgers of subscription cash, getting subscriber labels for mailing issues, change of address, invoices, renewal notices, (and additional less obvious functions). Subscription orders can be mailed, FAXed or phoned either to Circulation or the Order department. We work closely with many departments; Accounting, Collections, Customer Service, Data Processing Operations, Financial Management, Fulfillment, Mail Services, Order, Promotions, Publications Administration, and the Departments responsible for publishing the subscription products. The Circulation Department reports to Ron Hynek, director-fulfillment.