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Ole Miss Extends Contract for Athletics Director Keith Carter

New deal reflects remarkable success for athletics programs, enhancement of student-athlete experience

FEBRUARY 28, 2022 BY STAFF REPORT



OXFORD, Miss. – The **University of Mississippi** has extended the contract of Keith Carter as vice chancellor for intercollegiate athletics. The four-year contract took effect last month and increased his annual salary to \$1.1 million.

“Since taking the reins of Ole Miss athletics in 2019, Keith has demonstrated exemplary leadership and instilled a culture of excellence in our athletics program,” Chancellor Glenn F. Boyce said. “His strong record of success, focus on enhancing the student-athlete experience and excellent management skills have led Ole Miss athletics into a new era of success as seen in how our programs are competing and winning at every level.”

The contract extension comes on the heels of remarkable successes across the **Department of Intercollegiate Athletics**, including the university’s first outright **NCAA team championship by women’s golf**, a record-breaking 10-win season in football, historic postseason participation by every varsity program and the launch of a landmark capital campaign.

“I couldn’t be more excited about the opportunity to continue our leadership of Ole Miss athletics into the future,” Carter said. “I would like to thank Chancellor Boyce for his support and the confidence he has in me and our team.

“Ole Miss is a special place, and I am humbled and honored to be in this position. I feel a real sense of responsibility to make sure our department succeeds at the highest level. We look forward to continuing our success and strengthening Ole Miss athletics as one of the premier brands in college athletics.”

With Carter’s leadership steering the athletics department through the COVID-19 pandemic, Rebel teams excelled with 17 of the 18 programs advancing to the postseason en route to a 22nd-place finish in the 2020-21 Learfield IMG College Directors’ Cup standings, the highest ever by a Mississippi university.

Other Ole Miss squads achieving at a high level included rifle finishing third in the nation; track and field/cross country earning a third-place finish for the men and seventh for the women from the USTFCCCA; and baseball, soccer and men’s tennis reaching the NCAA rounds of 16.



The university has extended the contract of Keith Carter as vice chancellor for intercollegiate athletics for a full four years. Photo by Josh McCoy/Ole Miss athletics



Keith Carter, vice chancellor for intercollegiate athletics, speaks at an event in The Sandy and John Black Pavilion at Ole Miss. Photo by Joshua McCoy/Ole Miss athletics

and Archie Manning Athletics Performance Center, the Ole Miss golf, softball and soccer complexes and Oxford-University Stadium/Swayze Field.

The momentum continued under Carter’s leadership in the fall of 2021, as every Rebel fall sports program secured a postseason berth for the first time in the modern era, including the football team receiving an invitation to the AllState Sugar Bowl.

In a formal event during the Sugar Bowl trip, athletics officials made a monumental announcement and formally launched the Champions. Now. capital campaign. The \$350 million campaign will improve several key facilities throughout the athletics department, including Vaught-Hemingway Stadium, the Olivia

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Students Learn ‘Real Politics’ in Washington, D.C., Winter Session

OXFORD, Miss. – Eleven University of Mississippi students spent their winter break learning about the people who work behind the scenes of the American government in Washington, D.C. Lead by Jonathan Klingler, assistant professor of political science, the students of Pol 391: Applied Politics met not with candidates, but with the people who make candidates’

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Young Alumna Gives Back to School of Accountancy

OXFORD, Miss. – Stephanie Jennings Teague, of Chicago, sees her commitment of \$100,000 to the Patterson School of Accountancy’s new building at the University of Mississippi as a means of saying “thank you.” “It is a way to show a small token of my appreciation to Ole Miss, the faculty and staff, and the accounting

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Reuters: Keep an Eye on the Money Supply

U.S. inflation roller coaster prompts fresh look at long-ignored money supply By Michael S. Derby NEW YORK – The amount of money sloshing around the U.S. economy shrank last year for the first time on record, a development that some economists believe bolsters the case for U.S. inflation pressures continuing to abate. The Federal Reserve’s

Carter's tenure also has included the implementation of Next Level, a comprehensive name, image and likeness program. Through an enhanced partnership with INFLCR, Ole Miss student-athletes are empowered with the knowledge and resources to elevate their brand and platform.

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