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Pi Sigma Epsilon Recharters at Ole Miss

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Pi Sigma Epsilon Recharters at Ole Miss

Alpha Theta chapter's initiation ceremony welcomes new members

JANUARY 5, 2023 BY CLAIRE SAHS

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Officers of the Alpha Theta chapter of Pi Sigma Epsilon gather to mark the honorary's rechartering at the university. They are (from left) Reginald Fisher, vice president of human resources; Nathan Dressing, vice president of professional development; George Embry, president, Syan Jones, vice president of marketing; Parker Holden, vice president of public relations and 2023 president-elect; and Kate Rodenmeyer, vice president of administration and 2023 vice president of administration-elect. Photo by Joe Worthem

OXFORD, Miss. – Pi Sigma Epsilon, the only nationally recognized co-ed professional fratemity focused on marketing, management and sales, has rechartered the Alpha Theta chapter at the University of Mississippi.

The chapter originally chartered in 1963 with founding member and past national president, Lewis F. Gordon, but became inactive at some point since.

"This addition will enhance our marketing and sales program by allowing our students to develop professionally through experiential learning," said Laurie Babin, instructional associate professor of **business administration** and faculty adviser of the Ole Miss chapter of PSE.

PSE national members traveled from their headquarters in Greenfield, Wisconsin, to Oxford for an initiation ceremony on Nov. 30, during which the chapter welcomed 30 members. A notable change from 1963: this time, women are included.



The original chartering group for the Alpha Theta chapter of Pi Sigma Epsilon gathers at Ole Miss in 1963. Submitted photo

Chapter president Parker Holden, a freshman general business major from Moseley, Virginia, said he is looking forward to what will come next semester and beyond. In the spring, the chapter plans to hold charity and fundraising events in Oxford, and members will have a chance at job and internship opportunities by participating in events on a local and national level.

"After gaining our charter from PSE headquarters, we are ready to begin our business advantage for life as we advance this year and into the next as the Alpha Theta chapter of Pi Sigma Epsilon here at Ole Miss,"



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OXFORD, Miss. – Eleven University of Mississippi students spent their winter break learning about the people who work behind the scenes of the American government in Washington, D.C. Lead by Jonathan Klingler, assistant professor of political science, the students of Pol 391: Applied Politics met not with candidates, but with the people who make candidates'

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OXFORD, Miss. – Stephanie Jennings Teague, of Chicago, sees her commitment of \$100,000 to the Patterson School of Accountancy's new building at the University of Mississippi as a means of saying "thank you." "It is a way to show a small token of my appreciation to Ole Miss, the faculty and staff, and the accounting

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U.S. inflation roller coaster prompts fresh look at long-ignored money supply By Michael S. Derby NEW YORK – The amount of money sloshing around the U.S. economy shrank last year for the first time on record, a development that some economists believe bolsters the case for U.S. inflation pressures continuing to abate. The Federal Reserve's

he said.

PSE gives its members chances to gain hands-on experience through experiential learning

opportunities, participate in conferences both regionally and nationally, and network with professionals through PSE's corporate partner program. Nearly 60 active chapters operate at universities and colleges across the country.

"I am so excited to see what this chapter does in their first year of being active again with PSE," said Erin Suhajda, manager of member services at PSE national headquarters. "It is the oldest chapter we have had the opportunity to bring back in recent history, and I believe they will be a top chapter in the region very soon."

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