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SEC Law Schools Collaborate for Series on Future of College Athletics

Staff Report

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SEC Law Schools Collaborate for Series on Future of College Athletics

Virtual panel series runs through April and is open to the public

FEBRUARY 1, 2022 BY STAFF REPORT



UM law professors Will Berry (left) and Stacey Lantagne (right) moderate a panel discussion on name, image and likeness issues in college athletics in October 2021 with Will Kava (center left), Ole Miss senior associate athletics director for compliance; Bruce Siegal, an attorney with Greenspoon Marder LLP; and panelists joining in virtually. Submitted photo

OXFORD, Miss. – The 12 law schools in the Southeastern Conference are collaborating to host “A Series of Conversations on Name, Image and Likeness and the Future of Intercollegiate Athletics” throughout the academic year.

Professors from each law school, as well as professionals within the athletics industry, will speak on a variety of legal topics surrounding the NIL policy for college athletes that took effect July 1, 2021.

The NCAA policy allows college athletes to directly benefit financially from their own name, image and likeness. NIL activities include endorsements, appearances and autograph signings.

“With the adoption of state NIL laws last summer, a wide variety of legal issues have emerged with participants and legal experts trying to figure out this exciting new landscape in intercollegiate athletics,” said organizer **Will Berry**, a law professor at the **University of Mississippi**. “This conversation series will provide an important window into these issues for students, athletes, lawyers, athletic departments and members of the general public interested in the effect of state NIL laws on college sports.”

The first event of the semester will be held via Zoom at noon Wednesday (Feb. 2) on the topic of “NCAA v. Alston and Antitrust Laws,” with panelists Thomas Lambert and Gary Myers, both professors at the University of Missouri School of Law, and Laura Phillips Sawyer, professor at the University of Georgia School of Law.

Updates and information on joining the conversations are available on the [School of Law website](#).

This is yet another effort by the SEC law schools as a group. Last year, professors from each school came together to discuss ways to incorporate topics dealing with diversity into the first-year law curriculum.

“I’m thrilled to see all the SEC law schools once again collaborate on timely and important topics,” said

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Campus Briefs

Civil Engineering Professor Receives Most-Cited Paper Award

OXFORD, Miss. – Peer recognition is a rewarding experience for anyone, but University of Mississippi researcher Amir Mehrara Molan was elated when an article he co-authored recently received the Most Cited Paper Award at the 102nd Transportation Research Board meeting in the nation’s capital. The International Journal of Transportation Science and Technology presented the civil engineering

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Young Alumna Gives Back to School of Accountancy

OXFORD, Miss. – Stephanie Jennings Teague, of Chicago, sees her commitment of \$100,000 to the Patterson School of Accountancy’s new building at the University of Mississippi as a means of saying “thank you.” “It is a way to show a small token of my appreciation to Ole Miss, the faculty and staff, and the accounting

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Ole Miss In the News

Reuters: Keep an Eye on the Money Supply

U.S. inflation roller coaster prompts fresh look at long-ignored money supply By Michael S. Derby NEW YORK – The amount of money sloshing around the U.S. economy shrank last year for the first time on record, a development that some economists believe bolsters the case for U.S. inflation pressures continuing to



Susan Duncan, Ole Miss law dean. "NIL brings us another opportunity to share the talents and expertise of the cadre of professors at our respective institutions."

The UM law school kicked off the series in October with the **10th Annual Mississippi Sports Law Review Symposium**: NIL and Intellectual Property Summit. Speakers included Steinberg Sports agent Chris Cabott; Loeb & Loeb attorney Lisa Wiznitzer; New York University law professors Dan Lust and Anthony Iliakostas; NCAA associate general counsel Curtis Franks; Greenspoon Marder attorney Bruce

Siegal; and William Kava, senior associate athletics director for compliance at Ole Miss. The panel was moderated by Ole Miss law professors Will Berry and Stacey Lantagne.

Here is the full list of upcoming events:

Feb. 2 – "Alston and Antitrust," with speakers **Thomas Lambert** and **Gary Myers**, University of Missouri School of Law, and **Laura Phillips Sawyer**, University of Georgia School of Law

Feb. 17 – "The Future of the NCAA," with speakers **Neal F. Newman** and **Meg Penrose**, Texas A&M School of Law

Feb. 18 – "Whose Name, Whose Brand? NIL and Collegiate Trademarks," with speakers **Lee Ann Lockridge** and **David Fleshman**, Louisiana State University School of Law, and **Darren Heitner**, University of Florida School of Law

March – "How To Help Students Understand Their Publicity Rights," with **Brian L. Frye**, University of Kentucky School of Law, and **Etienne Toussaint**, University of South Carolina School of Law.

"The Impact of Sports Betting Legislation and Conference Realignment on College Sports," with **Ron Rychlak**, UM School of Law and 2021-22 secretary for the SEC executive committee, and **David Shipley**, University of Georgia School of Law

April – "Tax Aspects of NIL," with **Tessa Davis**, University of South Carolina School of Law, and **Jennifer Bird-Pollan**, University of Kentucky School of Law

"NCAA Infractions: Past, Present and Future," with **Howard Brill**, University of Arkansas School of Law, and **Joshua Lens**, University of Arkansas School of Health, Human Performance and Recreation

"College Athletes as Employees?" with **Deepa Das Acevedo**, University of Alabama School of Law; **Blair Druhan Bullock**, University of Arkansas School of Law; and **Jennifer Shinall**, Vanderbilt University Law School

"NIL Implementation Considerations," with **Brian Krumm**, University of Tennessee School of Law; **Lynn Youngs**, University of Tennessee College of Business; and **Bobby Bramhall**, president of Athlete Licensing Co.

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