

University of Mississippi

eGrove

---

University of Mississippi News

---

11-13-2014

## Planned Giving

Misty Cowherd

Follow this and additional works at: <https://egrove.olemiss.edu/umnews>

---

### Recommended Citation

Cowherd, Misty, "Planned Giving" (2014). *University of Mississippi News*. 7045.  
<https://egrove.olemiss.edu/umnews/7045>

This Article is brought to you for free and open access by eGrove. It has been accepted for inclusion in University of Mississippi News by an authorized administrator of eGrove. For more information, please contact [egrove@olemiss.edu](mailto:egrove@olemiss.edu).

## Planned Giving

### Libraries grateful for increased support



Private support for The University of Mississippi Libraries continues to grow at a tremendous rate. When the fiscal year ended on June 30, 2014, private support from alumni, friends, faculty and staff totaled \$688,999, a 159 percent increase from fiscal year 2013. This increase includes endowment support, which has more than doubled over the past year. This growth is only made possible with supports like you.

Not only are we growing our support in overall dollars, we are experiencing an increase in support from alumni as well as an increase in participation through our Phonathon efforts. We appreciate you taking the time to visit with our student callers as they share the need of your annual support to the libraries.

Your generosity has enabled numerous enhancements for our library. I thank you for supporting the entire university community through gifts to the libraries.

I hope you will consider making a commitment this year to the University Libraries. I ask that you view the Libraries' Wish List included in this edition of Keywords. Each listing covers a great need within our library. Help us continue to offer our students and faculty the very best.

Commit to another fantastic year. Commit to The University of Mississippi Libraries.

Sincerely,

Angela Brown

Development Officer

FILED UNDER: **KEYWORDS - FALL 2014**

## Keywords Menu

- [Keywords Main Page](#)
- [University Libraries](#)
- [Ask A Librarian](#)
- [Give to UM Libraries](#)
- [Contact Us](#)
- [Ole Miss Home](#)
- [Keywords – Past Issues](#)
  - [Keywords – Spring 2012](#)
  - [Keywords – Winter 2012](#)
  - [Keywords – Summer 2013](#)
  - [Keywords – Winter 2013](#)
  - [Keywords – Fall 2014](#)
  - [Keywords – Spring 2015](#)

## Spring 2015 – Table of Contents

### Local Authors Honored at Friends Reception

### New collections from Archives & Special Collections

### Spring Coffee

### Thank you donors!

### Jesse L. White honors parents with library endowment

### Ambassadors promote library with events, projects

### UM Archives Celebrates Arts and Entertainment

### Library campaign surpasses goal

### More Posts from this Category